

CHAPTER 6 CONCLUSION

6.1 Conclusion

In Conclusion, preventing the exploitation of animals is not the only reason for going vegan. But going vegan is also a great opportunity to learn about nutrients, cooking and improve the author health. Studies show that vegans have less of chance of becoming obese and getting heart. Vegans are also less likely to get diabetes and some kinds of cancer. So there are many reasons to start going vegan

The author ingredients, young jackfruit is a fruit that have lots of benefit, besides its vegan, young jackfruit also a good option for those who want to improve their health, jackfruit is rich in potassium which helps lower blood pressure. Another benefit of eating jackfruit is can also help to counter the effects of free radicals help fight high blood sugar level.

As we can see at the comparison between (V)Choice vegan nuggets and regular chicken nuggets price in page 37, those data show us that (V)Choice vegan nuggets is cheaper than regular chicken nuggets. And referring to table 4.2, we can see the comparison between (V)Choice vegan nuggets and regular chicken nuggets nutrition fact. From those data, we can concluded that although (V)Choice nuggets are vegan it have more nutrition value than regular chicken nuggets. So (V)Choice vegan nuggets is a good choice for those who want to buy frozen nuggets because it have many benefit and nutrition. The author think (V)Choice have a great opportunity in this market because (V)Choice vegan nugget is the first vegan nuggets in Indonesia that made from young jackfruit. (V)Choice will start selling the nuggets through online and retailer. The author think through retailer, it will help introduce (V)Choice products to the public and help increasing the company production and profits. The author will guarantee that the price of the author vegan nuggets will worth the quality because the author products only use natural ingredients and the author don't use any animal, dairy product and any preservatives.

6.2 Suggestion

The important thing that need to be pay attention of is the process of making the vegetable stock, make sure to always use the same weigh of vegetables to minimize the difference in the stock taste. There are some people who avoid or have an allergic to gluten, making this nuggets gluten free is also a good option so the author still need further research and trial to make this product gluten free.