

APPENDIX

Appendix 1. Packaging Design



Figure 52. Chen's front side packaging (Personal Documentation, 2020).



Figure 53. Chen's left side packaging (Personal Documentation, 2020).



Figure 54. Chen's right-side packaging (Personal Documentation, 2020).



Figure 55. Chen's top side packaging (Personal Documentation, 2020).

Appendix 2. Suppliers List

1. Peach Gum

The Peach Gum is bought from Air Mas 789 Shop

<https://www.tokopedia.com/masair/peach-gum-tao-jiao-isi-500gram>

2. Osmanthus Tea

The Osmanthus Tea is bought from Rumah Seduh

[https://shopee.co.id/50gr-Osmanthus-Dried-Osmanthus-Flower-Sweet-
Osmanthus-Flower-Tea-i.5551436.3515760180](https://shopee.co.id/50gr-Osmanthus-Dried-Osmanthus-Flower-Sweet-
Osmanthus-Flower-Tea-i.5551436.3515760180)

3. Goji Berries

The Goji Berries is bought from Air Mas 789 Shop

[https://www.tokopedia.com/masair/goji-berry-premium-quality-gojiberry-
kici-kice-jiu-ji-500g-
1?trkid=f%3DCa2279L000P0W0S0Sh%2CCo0Po0Fr0Cb0_src%3Dsearc
h_page%3D1_ob%3D1000_q%3Dgoji+berry_bmexp%3D0_po%3D15_ca
tid%3D2289_bmexp%3D0&whid=0](https://www.tokopedia.com/masair/goji-berry-premium-quality-gojiberry-
kici-kice-jiu-ji-500g-
1?trkid=f%3DCa2279L000P0W0S0Sh%2CCo0Po0Fr0Cb0_src%3Dsearc
h_page%3D1_ob%3D1000_q%3Dgoji+berry_bmexp%3D0_po%3D15_ca
tid%3D2289_bmexp%3D0&whid=0)

4. Snow Fungus

The Snow Fungus is bought from The Kireina Shop

<https://shopee.co.id/JAMUR-ES-500gr-i.185880587.6007522708>

5. Dried Longan

The Dried Longan is bought from Mevy Lustitia Shop

[https://shopee.co.id/1KG-DRIED-LONGAN-KERING-SSS-GRADE-3A-
THAILAND-GUI-LONG-YEN-ROU-i.18854474.7305332741](https://shopee.co.id/1KG-DRIED-LONGAN-KERING-SSS-GRADE-3A-
THAILAND-GUI-LONG-YEN-ROU-i.18854474.7305332741)

6. Rock Sugar

The Rock Sugar is bought from Pelangi Mini Market that is located at Ruko Taman Gapura Blok F No. 19-20, Jl. Sentra Taman Gapura, Sambikerep, Lontar, Kota Surabaya, Jawa Timur 60217.

7. Jelly Powder

The Jelly Powder is bought from AC Shop

<https://shopee.co.id/Nutrijell-agar-Jelly-Powder-Nutrijel-ekonomis-Rasa-plain-15-gr-i.66672199.1123331744>

8. Mineral Water

The Mineral Water is bought from Pelangi Mini Market that is located at Ruko Taman Gapura Blok F No. 19-20, Jl. Sentra Taman Gapura, Sambikerep, Lontar, Kota Surabaya, Jawa Timur 60217.

9. Glass Jar

The Plastic Jar is bought from Solusindo Packaging

<https://shopee.co.id/Glass-Jar-120-ml-Toples-Kaca-i.275489362.3152505268>

10. Sticker Label

The Sticker Label is printed at Metropolis Printing that is located at G-Walk, Jalan Ruko Taman Gapura Blok A No.8, Lontar, Kec. Sambikerep, Kota SBY, Jawa Timur 60217.

Appendix 3. Product Logo



Figure 56. Chen's logo (Personal Documentation, 2020)



Figure 57. Chen's product sticker label (Personal Documentation, 2020)



Figure 58. Chen's product seal (Personal Documentation, 2020)

Peach Gum Osmanthus Jelly ^{new}

Yield: 12 servings

Ingredients:

- 20g dried peach gum
- 6g dried snow fungus
- 12g dried longan meat
- 50g rock sugar
- 30g jelly powder
- 1 tsp dried Osmanthus tea
- 6g dried goji berries
- 1500ml water

Main Ingredient Unique
Healthy benefit
Not Commercial.

OK

Method:

- Soak the peach gum and snow fungus in water and leave it for at least a few hours (peach gum is preferably soaked for overnight)
- After soaking, the peach gum will grow in size and absorb the water, clean the impurities and set it aside
- In a large saucepan, add in the 1500ml water jelly powder. Mix until well combined.
- Turn the stove on and add in the soaked snow fungus, dried longan, rock sugar and peach gum. Continuously stir and cook it until it boils and the sugar is dissolved
- Add in the Osmanthus tea and stir it
- Prepare some jelly molds or cups and add in the goji berry there
- Pour in the jelly mixture to the molds or cups
- Let the jelly chill and set

Serving method:

- Best serve cold
- Could be eaten as it is or mix it in a cold Chinese dessert

Health benefits:

- Contain collagen, good for the skin
- High in fiber
- Immune boosting
- Rich in antioxidants

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