

COMPANY PROFILE



FEDGE
Coffee Fudge

David Laksono
14 September 2020



Production Place :

Surabaya

Wisata Bukit Mas 2, Royal Palais, F5-6

085231333338



History



Coffee has become one of required ammunition for people to boost their energy and maintain it through the day along with good nutrition from daily breakfast.

For some people, good amount of caffeine boost can help improve work quality and productivity.

As a support for daily activities


Mission & **Vision**

Providing a compact form of caffeine

Selling

This product will be produced in Surabaya with price of 28,000 @ pouch

The sales process will be carried out through an online shop and strategic place (Barbershop, Mini Market, Sport Center)



Product



This product focusing on more effective and efficient way to fulfill people need for caffeine.

This product is not to replace coffee in general, but an alternative to help people the fastest way to get caffeine.

To increase people awareness about this product, Coffee Fedge will be launched on online and offline store which located on strategic spots with the most people who has big chance on using this product



— Thank You! —

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