



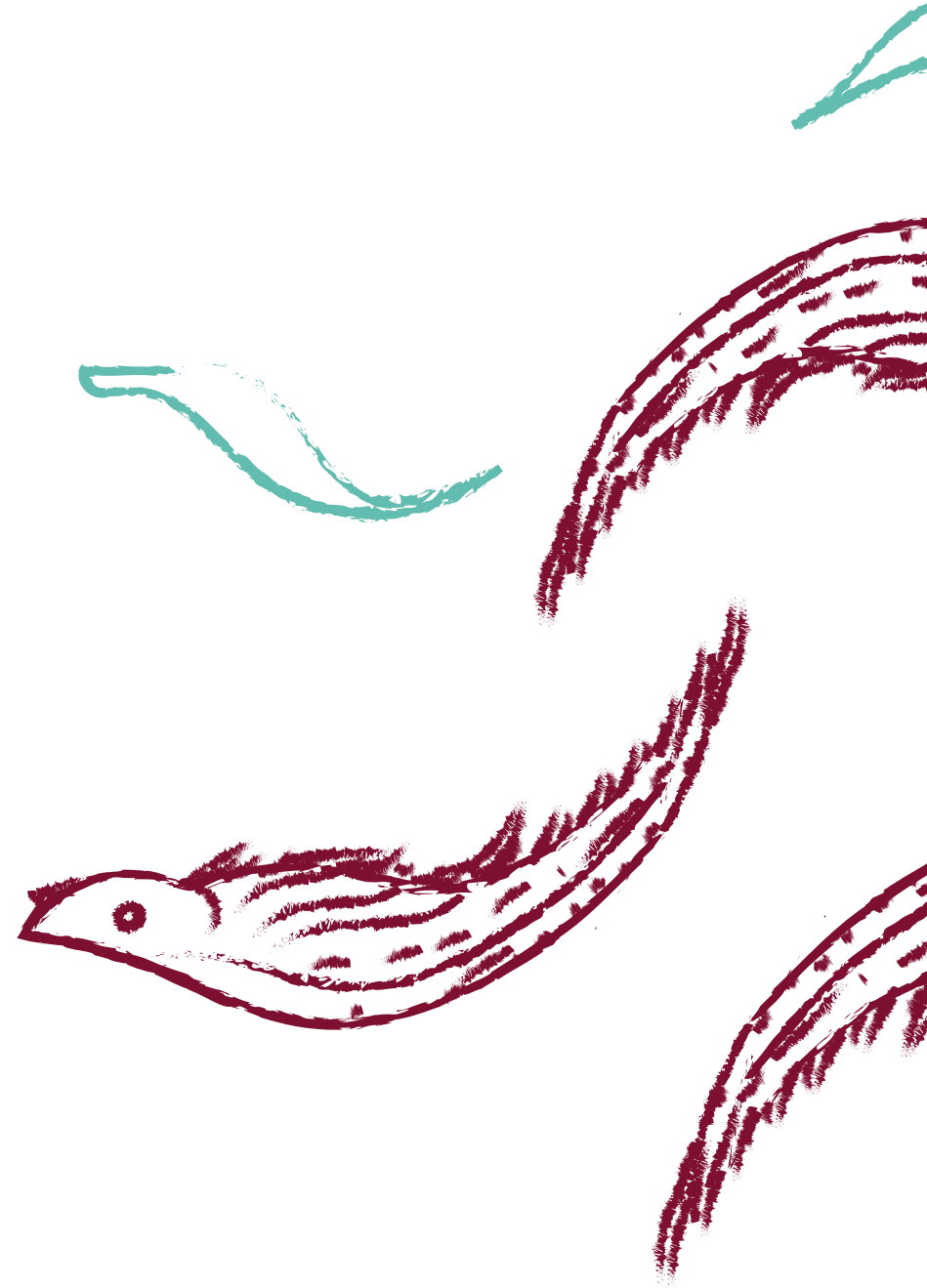
# Company Profile Sambal Mbok Yu

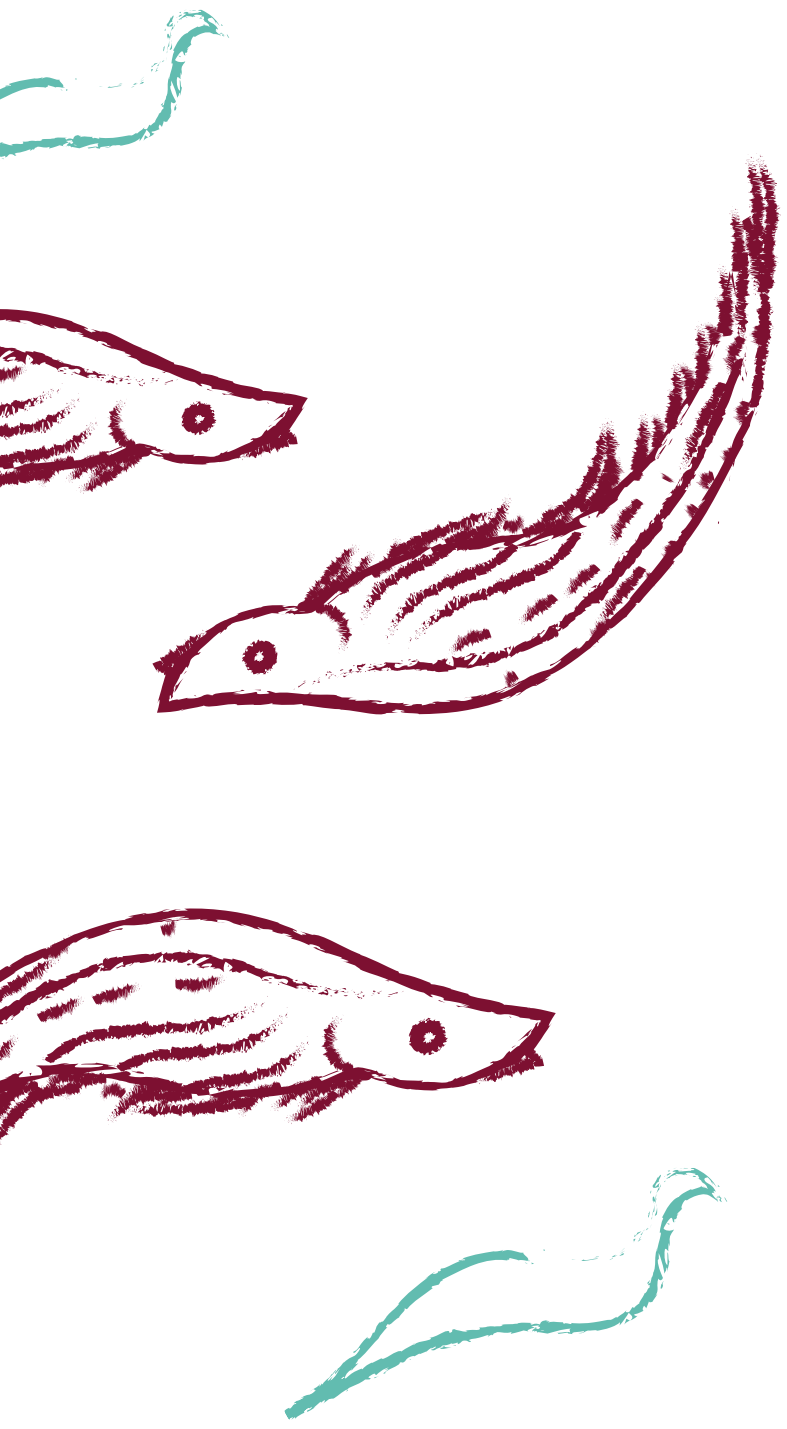
C.V. MANDIRI JAYA

2020



**"multiple flavors in one story"**





# Daftar isi

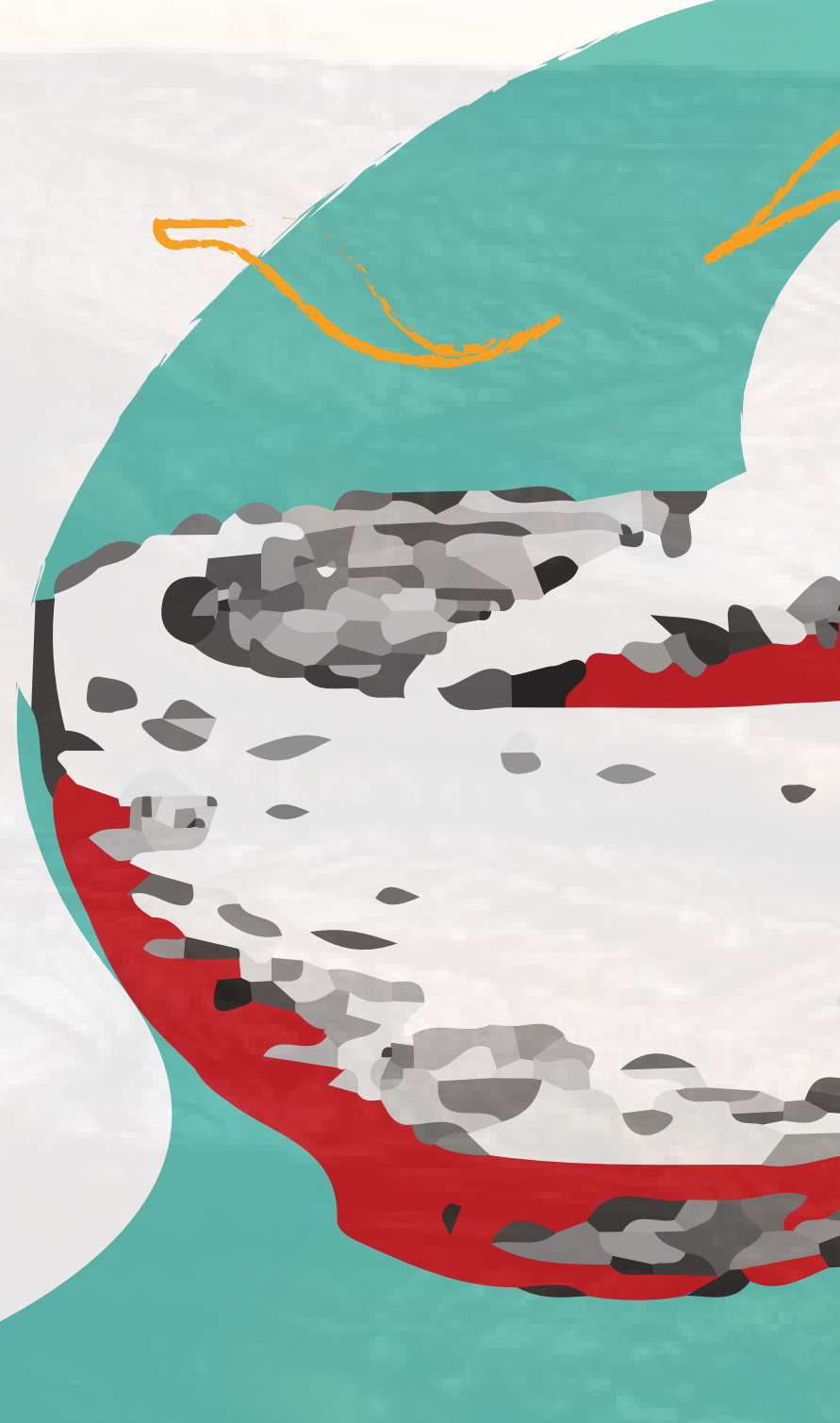
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# History

**Sambal Mbok Yu is a sambal that we combine with special ingredients from West Borneo which is Salai Lais Fish. I come up with this idea looking at how most of Indonesian loves sambal so much and I also want to make Salai Lais Fish becomes more popular. When you eat this sambal you will find the smokey aroma yet plain taste from the fish meat spicy and savoury taste from the sambal.**

(2)





# Vision & Mision

## **Vision**

**Be able to compete with other competitors and welfare our employees and the company.**

## **Mission**

**We are committed making sambal product that suit local taste and could sell our product throughout Indonesia and International.**



# About product

## Composition :

red onion, chilies, smoked fish, oil, sugar, salt, mushroom broth. Ingredients: shallots, chilies, smoked fish, oil, sugar, salt, mushroom broth.

## Nutrition and Health Benefits:

- a) The fish is low fat, filled with fatty acids and vitamins, and also rich in nutrient that can lower blood pressure.
- b) Help reduce the risk of heart attack and stroke.
- c) Improves digestive health and metabolism.
- d) Alleviates migraines.
- e) High in antioxidant and anti-inflammatory properties that present a potential natural remedy for fighting cancer.
- f) Fight fungal infection, flu, and colds.
- g) Supports cardiovascular health.



# Nutrition Fact



**RP. 40.000.**  
for each bottle

## Nutrition Facts

5 servings per container

Serving size (20g)

Amount Per Serving

**Calories 100**

% Daily Value\*

**Total Fat** 9g 12%

Saturated Fat 1g 5%

*Trans Fat* 0g

**Cholesterol** 0mg 0%

**Sodium** 660mg 29%

**Total Carbohydrate** 5g 2%

Dietary Fiber 2g 7%

Total Sugars 4g

Includes 4g Added Sugars 8%

**Protein** 2g 4%

Not a significant source of vitamin D, calcium, iron, and potassium

\*The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

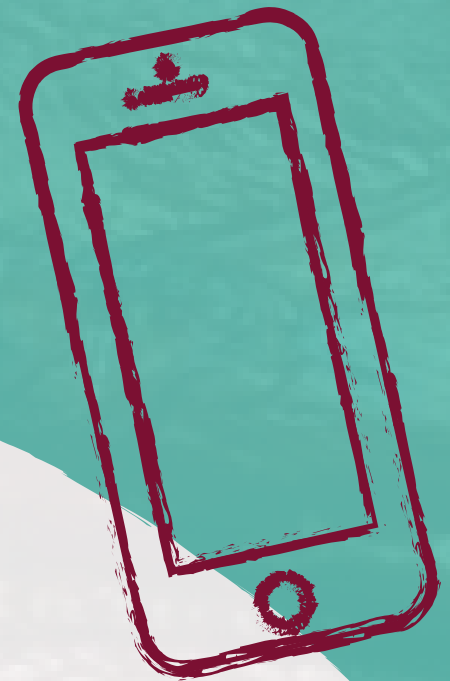


# About Founder



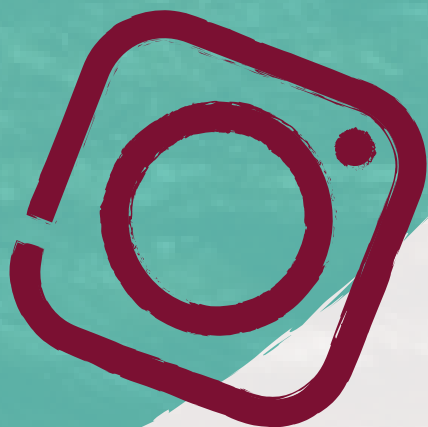
## Hi! I'm Cindy Fresyrica

Currently, the chili sauce is quite diverse in Indonesia. Everyone is competing to make delicious chili sauce from the most delicious with their own taste. Entering the fifth semester of culinary and patisserie education at Otimmo International. This gave me the opportunity, made me challenged to make my version of the sauce using simple materials that are still thick with Indonesian but less or rarely used, namely Salai Lais fish. The fish sauce Lais Mbok Yu was created. With a distinctive taste. I hope this sauce can be accepted by all Indonesian people :)





# Connect with us



**Customer Service:**

(021) 123 456789

**Instagram:**

@SambalMbokYu





**RESEARCH AND DEVELOPMENT FINAL PROJECT**

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