

APPENDIX

A. PACKAGING DESIGN



Figure 37. Packaging Design

Source: Personal Documentation, 2020

B. LIST OF SUPPLIERS

For our main ingredient, breadfruit we will purchase them from local farmer at Makassar and Jayapura.

Perishable food is food that quickly spoiled, such as onion, garlic, ginger, chili, and cilantro. We will purchase our perishable food ingredients fresh from the market, Taman Puspa Raya market.

Non- perishable food is food item that has long shelf life, such as tomato puree, coconut milk, oil, and spices. We will purchase them at Pelangi Mart located at G-Walk Citraland and for spices we will also purchase at Taman Puspa Raya market.

C. LOGO DESIGN, PRODUCT (BEFORE AND AFTER PACKAGING)

1. Logo Design



Figure 38. Logo Design

Source: Personal Documentation, 2020

2. Product Before Packaging



Figure 39. Product Before Packaging

Source: Personal Documentation, 2020

3. Product After Packaging



Figure 40. Product After Packaging

Source: Personal Documentation, 2020