

ENTERPRENEURSHIP FINAL PROJECT

I MEAT YOU



By:

Vallerie Nurhalim

1774130010040

STUDY PROGRAM OF CULINARY ART

OTTIMMO INTERNATIONAL

MASTERGOURMET ACADEMY

SURABAYA

2020

APPROVAL

Title : "I MEAT YOU"

Company Name :

Company Address : Jl. Gresik, Ruko Harbour Nine by Citinine, Krembangan,
Perak Barat

No. Telp/Fax : 082190316136

Which is carried out by Students of Culinary Arts study program OTTIMMO
International MasterGourmet Academy Surabaya

Name : Vallerie Nurhalim

Student No : 1774130010040

Has been tested and declared successful. Done the entrepreneur program from
17 February 2020 – 23 July 2020

Approve,
Advisor

Surabaya, July 25th, 2020
Supervisor

Irra Chrisyanti Dewi, S.Pd.,M.S.M
NIP. 197812011702028

Irra Chrisyanti Dewi, S.Pd.,M.S.M
NIP. 197812011702028

Knowing,

Director of OTTIMMO International MasterGourmet Academy Surabaya

Zaldy Iskandar, B.Sc.
NIP. 197310251201001

PREFACE

Praise and gratitude I say to Almighty God who has given an abundance of blessings, so that I can finish the entrepreneurship report very well and on time. This report is prepared based on entrepreneurship result conducted by the Author during 3 months. This report is prepared as one of the requirements to complete the Diploma III of Culinary Arts.

In the process of completion of this report, the I received so much guidance and support. By this, I would like to express my gratitude to the names below:

1. My parents who have supported and provided me to achieve good education.
2. Mrs. Irra Chrisyanti Dewi, S.Pd.,M.S.M as the Head of Culinary Arts Study Program at OTIIMMO International MasterGourmet Academy and my advisor who have helped me in order to understand the guideline by providing guidance until the completion of this report.
3. Mr. Zaldy Iskandar, B.Sc. as the head director of OTTIMMO International MasterGourmet Academy Surabaya
4. My dearest friend Ms. Jesenia Larissa, Ms. Vannia Callista, and Mr. Marcellino Leonardo who help me in so many ideas and suggestions, and helped me in motivation and courage

Surabaya, July 25rd , 2020

Vallerie Nurhalim

EXECUTIVE SUMMARY

The Entrepreneur Program trains young people who want to build business that started from humble beginnings, because nowadays there are viral shops and small kiosks built by young people today. There are many ideas that can be developed by young people, I hope that by starting my business it can become a field of work for many people and of course the food that I sell has a different appeal from the others.

In the current era of trade competition, entrepreneurs are competing to create a product that is expected to be liked and desired by consumers. From a variety of existing products that are most in demand by consumers.

With the market among both students, then I have the idea of establishing a culinary snacks business that is "I MEAT YOU" in accordance with lifestyle of young people who are happy in trying new things, this variant product innovation can be a reconciliation. Equipped with a different taste than others, certainly suitable for the community, especially young people.

PLAGIARISM STATEMENT

I certify that this assignment/report is my own work, based on my personal study and/or research and that I have acknowledge all material and sources used in its preparation, whether they be books, articles, reports, lecture notes, and any other kind of document, electronic or personal communication. I also certify that this assignment/report has not previously been submitted for assessment in any other unit, except where specific permission has been granted from all unit coordinators involved, or at any other time in this unit, and that I have not copied in part or whole or otherwise plagiarized the work of other students and/or persons.

On this statement, I am ready to hear the risk/any sanctions imposed to me in accordance with applicable regulations, if in the future there is a breach of scientific ethics, or you have a claim against the authenticity of my work.

Surabaya, July 25rd , 2020

Vallerie Nurhalim

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