RESEARCH AND DEVELOPMENT FINAL PROJECT RAZOR CLAM FLAVORED GATOT CRACKERS



By: JESSICA SETIONO 1774130010058

CULINARY ARTS STUDY PROGRAM OTTIMMO INTERNATIONAL MASTERGOURMET ACADEMY SURABAYA

2019

RESEARCH AND DEVELOPMENT NEW PRODUCT

FINAL REPORT

"RAZOR CLAM FLAVORED GATOT CRACKERS"

Arranged by:

Jessica Setiono (1774130010058)

Surabaya, 9 September 2019

Approved by:

| Aprilia NurcahyaningRahayuS.Pd.,M.Kes |
|--|
| Ir. Thomas IndartoPututSuseno, MP. IPM |
| Chef Yohana Prasetio |
| Chef SagitaAsihAldris |

Knowing,

Director of OTTIMMOHead of Study ProgramInternational MastergourmetCulinary Art, OTTIMMOAcademyInternational MastergourmetAcademyAcademy

Zaldy Iskandar, B.Sc. NIP. 197310251201001 IrraChrisyantiDewi, S.Pd.,M.S.M NIP. 197812011702028

ACKNOWLEDGMENT

Praise and thanks to God Almighty for the successful completion of this report. The author can complete the writing of Research and Development Final Project Entitled "**Razor Clam Flavored Gatot Crackers**". This report is prepared as one of the requirements to complete the Diploma III of Culinary Arts.

In the process of completion of this report, the Author has received much guidance and assistance from various parties. To that end, the authors express their sincere thanks to:

- 1. Miss Aprilia Nurcahyaning as my Advisor who has guided, provide guidance and suggestions until the completion of this report.
- 2. Mr. Zaldy Iskandar as Director of OTTIMMO International MasterGourmet Academy Surabaya.
- 3. Ms. IrraChrisyantiDewi as Head of the Culinary Arts Study Programme.
- 4. Other parties who wish to be referred to as parents and colleagues, etc. dst.

Finally, the Authors hope that this report can be useful for us all.

Surabaya, August 4th 2019

Jessica Setiono

PLAGIARISM STATEMENT

I certify that this assignment/report is my own work, based on my personal study and/or research and that I have acknowledged all material and sources used in its preparation, whether they be books, articles, reports, lecture notes, and any other kind of document, electronic or personal communication. I also certify that this assignment/report has not previously been submitted for assessment in any other unit, except where specific permission has been granted from all unit coordinators involved, or at any other time in this unit, and that I have not copied in part or whole or otherwise plagiarized the work of other students and/or persons.

On this statement, I am ready to bear the risk/any sanctions imposed to me in accordance with applicable regulations, if in the future there is a breach of scientific ethics, or you have a claim against the authenticity of my work.

Surabaya, August 4th 2019

Jessica Setiono

EXECUTIVE SUMMARY

Razor Clam Flavored Gatot Crackers, as we can see from the name, is crackers made from gatot flour, with razor clam as the unique added flavor. Other ingredients like salt, water, garlic, sugar, and chicken powder, which are nonchemical, add a positive value for this cracker and make it safer and healthier for human body. Razor clams are high in protein and gatot flour, which is made from pounded dried cassava, is a good source of carbohydrate, low in calories and low in glycemic index. Since it has a low in glycemic index of 46, it is less likely than some foods to cause a rapid rise in blood glucose levels. So, this is safe for those with diabetic issues.

To make this cracker, there will be 7 steps. The first step in mixing the ingredients. Second, kneading until it becomes smooth. Next, wrapping it in banana leaves in the shape of Indonesian rice cake. The forth step is steaming, which is in 2 hours. The next step is to aerate the steamed dough overnight to make it more solid so that we can cut the dough in 2mm thin. Sixth step, is sun-drying them for 2 days. The last step is frying them.

The packaging is a recycle craft paper pouch with clipping path to make it easier to open and close it again. Each pack will approximately have 200gramsof fried crackers. The nutrition facts, compositions, weights, will be listed on the packaging. The price of each pack is IDR 25.500

Keyword: Crackers, Gatot, Razor clam.

Table of Content

| Tittle | | i |
|----------------------|--|----------------|
| Approval | | ii |
| Acknowledgment | | iii |
| Plagiarism Statement | t | iv |
| Executive Summary | | V |
| Table of Contents | | vi |
| Chapter I | Introduction | 1 |
| | 1.1 Background of Ingredients 1.2 Objectives | |
| Chapter II | Ingredients and Utensils Overview | 4 |
| | 2.1 Razor Clam Flavored Gatot Cracker2.2 Description of the material to be used2.3 The tools used during the processing | 5 |
| Chapter III | New Product Processing Sequence | 17 |
| | 3.1 The Processing Product by Using Flowchart3.2 Complete Recipe Attached3.3 The Processing of the Product | 18 |
| Chapter IV | New Product Overview | 25 |
| | 4.1 The Facts of Nutrition4.2 New Product Characteristic | |
| Chapter V | Business Plan | 27 |
| | 5.1 Identification of Investment Opportunities 5.2 Marketing Aspect 5.3 Technical Aspect 5.4 Legal Aspect 5.5 Financial Aspect | 28 28 29 |
| Chapter VI | Conclusion | 34 |
| | 6.1 Conclusion6.2 Suggestion | |
| References | | 36 |

| Appendix | a. Appendix 1. Packaging Design |
|----------|---------------------------------|
| | b. Appendix 2. Supplier List 40 |
| | c. Appendix 3. Product Logo 41 |