

RESEARCH AND DEVELOPMENT FINAL PROJECT

“Nugget from Banana Stem”



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**STUDY PROGRAM OF CULINARY ART
AKADEMI KULINER DAN PATISERI OTTIMMO INTERNASIONAL
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APPROVAL FORM
‘ NUGGET FROM BANANA STEM ‘

RESEARCH AND DEVELOPMENT NEW PRODUCT
FINAL REPORT

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Surabaya, 6 October 2019

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PLAGIARISM STATEMENT

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I certify that this assignment report is my own work, based on my personal study and/or research and that i have acknowledged all material and sources used in its preparation , wether they books, articles, reports, lecture notes, and any other kind of document, electronic or personal communication. I also certify that this assignment/report has not previously been submitted for assessment in any other unit, except where specific permission has been granted from all unit coordinators involved, or at any other time in this unit, and that i have not copied in part or whole or otherwise plagiarised the work of other student and/or person.

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6 October 2019



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EXECUTIVE SUMMARY

On these days there are lots variations of nugget and we can easily find it in the supermarket around the world .Usually ingredient of nugget is most of meat like fish and chicken .

In this Product for research and development I decided to create healthier nugget that the ingredients that we can find easily and using good ingredients .For main ingredients i used the banana stem considering benefits. The banana stem can help relieve constipation , contains very flew calories perfect for the weight concious and banana stem fibers are efficient in eliminating fat from the body, thus help in losing weight. I'm using soybeans too for add more protein. Soybeans have a lot protein. Since we using good quality of soybeans , it means we can keep the quality product above the average and we can also compete with market price .For the packaging we are going to use a box . In Indonesia nugget is usually using plastic. Our Target market will be Ovo-Lacto Vegetarian consumer, people who want try to be healthy life, family, and children to elderly. We decided to introduce our product to Society through food festival, and Supermarket, but still we will support it by Instagram, Facebook page, and Online Advertizement.

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