

APPENDIX

Appendix 1. Product Logo



Picture 29. Browcoli Logo

Appendix 2. Packaging Design



Picture 30. Front Side Packaging of Broccoli flour



Picture 31. Back Side Packaging of Broccoli flour



Picture 32. Brownies Packaging

Appendix 3. Supplier List

1. Broccoli

The Broccoli that we use is from Tiara Dewata that is located at Mayjen Sutoyo no. 55, Dauh Puri, Denpasar, Bali, 80232

2. Soybean

The Soybean that we use is from Tiara Dewata that is located at Mayjen Sutoyo no. 55, Dauh Puri, Denpasar, Bali, 80232

3. Almond

The Almond that we use is from Kartini blok A4-5 no. 83, Dauh Puri Kaja, Denpasar, Bali 80231

4. Brown Sugar

The Brown Sugar that we use is from Kartini blok A4-5 no. 83, Dauh Puri Kaja, Denpasar, Bali 80231

5. Cocoa Powder

The Cocoa Powder that we use is from Kartini blok A4-5 no. 83, Dauh Puri Kaja, Denpasar, Bali 80231

6. Unsalted Butter

The Unsalted Butter that we use is from Kartini blok A4-5 no. 83, Dauh Puri Kaja, Denpasar, Bali 80231

7. Dark Chocolate

The Dark Chocolate that we use is from Kartini blok A4-5 no. 83, Dauh Puri Kaja, Denpasar, Bali 80231

8. Granulated Sugar

The Granulated Sugar that we use is from Kartini blok A4-5 no. 83,
Dauh Puri Kaja, Denpasar, Bali 80231

9. Packaging Sticker

We use the Vinyl Sticker Type for the packaging sticker
which we order from Spectrum Darmo located at Jl. Raya
Darmo Permai II No. 56, Pradahkalikendal, Dukuh Pakis,
Kota SBY, Jawa Timur 60187.

10. Packaging

The packaging is bought from Fukupak Printing Store located
at Jl. Raya Darmo Permai I No. 69, Pradahkalikendal, Dukuh
Pakis, Kota SBY, Jawa Timur 60226.