

RESEARCH AND DEVELOPMENT FINAL

PROJECT

"HEALTY TEA FROM MORINGA AND SOUTH AFRICAN LEAVES"



Arranged by: Frenty

1774130010066

RESEARCH AND DEVELOPMENT

FINALPROJECT

"HEALTY TEA FROM MORINGA AND SOUTH AFRICAN LEAVES"

Arraged by:

Frenty (1774130010066)

Surabaya, 7 august 2019

Approved by:

Advisor, Examiner I,

Name:

Examiner II,

Name:

Name: Ir. Thomas Indarto Puput

Yusi Erni Wulan, SE., M.SA Suseno, MP. IPM

NIP: 197207271902065 NIP: NIP:

Knowing,

Director of OTTIMMO Head Of Study Program Culinary

International Mastergourment OTTIMMO International Academy Mastergourment Academy

Zaldi Iskandar, B.SC. Irra Chrisyanti Dewi, S.Pd., M.S.M

NIP :1973101251201001 NIP :197812011702028

ACKNOWLEDGMENT

Praise and thank to God for the successful completion of this report. The Author can complete the writing of Research and Development final project entitled "Healty Tea From Moringa And South African Leaves". This report is prepared as of the requirmens to complete Diploma III of culinary art.

In process of completion of this report, the Author has received much guidance and assistance from various parties. To the end ,the authors express their sincere thanks to:

- 1.Ms. Yusi Erni Wulan, S.E., M.S.A as Advisor who has guided, provide guidance and suggestion until the completion of this report.
- 2.Mrs as the examiner on the presentaion
- 3.Ms. Irra C Dewi, S.Pd., M.S.M as Head of the Culinary Art Studies Program
- 4.Mrs. Zaldi Iskandar, B.Sc as director of Academi kuliner dan patiseri OTTIMMO Internasional Surabaya

Finally the authors hope the report can be usefull for us all

Surabaya ,6 Agustus 2019

EXECUTIVE SUMMARY

Moringa (Moringa Oleifera) is a small plant that has many benefits. This small leaf is very good for health. While African leaves (Vernonia amygdalina) are medium leaves and lots of benefits. Both leaves have a lot in common. The combination of these two leaves can make a significant health outcome.

The two leaves if dried will have very good energy. What if the leaves can be dried properly the making of herbal drinks will be very good to drink. Drying the two leaves and mixing them into a whole tea. With this tea can cure various diseases and increase energy, vitamins, substances needed by humans

TABLE OF CONTENT

Contents
ACKNOWLEDGMENTiii
EXECUTIVE SUMMARYiv
PLAGIARISM STATEMENT
Chapter 1
Introduction
1.1 Background of Ingredient
1.2 Reason for selection ingredient
1.3 Main material processing reason
1.4 The content of Nutrients and Health Benefit
1.5 Description of New Product Features5
Chapter 26
Ingredients and Utensils Overview
2.1 Description of material to be used
2.2 The Tool used during the processing
Chapter 3
New Product Processing Sequence10
3.1 The processing product by using flowchart
3.2 Completed recepice attend
CHAPTER 413
NEW PRODUCT OVERVIEW
4.1 The fact of nutrition
4.2 New product charateristic14
CHAPTER 515
BUSINESS PLAN
5.1 Identification of Investment Opportunities – SWOT Analysis
5.2 Marketing Aspect
5.2.1 Markerting plan

5.2.2 Marketing mix	17
5.3 Technical Aspect	17
5.4 Legal aspect	17
5.5 Financial aspect	17
5.5.1 Variable cost	17
5.5.2 Fixed Cost	18
5.5.3 Cost of Production & Selling price	18
Variable cost + fixed cost = 2.100.000+166.667 = 2.266.667	18
CHAPTER 6	19
CONCLUTION	19
Chapter 6.1 conclution	19
Chapter 6.2 suggestion	19
BIBLIOGRAPHY	20
Apedenix	21
Design packaging	21
Design logo	21
PRODUCT	22

PLAGIARISM STATEMENT

I certify that this assignment/report is my own work, based on my personal study anf/or research and that I have acknowledged all material and sources used in its preparation, whether they be books, articles, reports, lecture notes, and any other kind of document, electronic or personal communication, i also certify that this assiftment/report has not previously been submitted for assessment in other unit, except where spesific permission has been granted from all unit coordinators involved, or at any other time in this unit and that i have not copied in part or whole or Otherwise plagiarised to other stundent and/or person.

On this statement, I am ready to bear the risk/any sanctions imposed to me in accordance with applicable regulations, if the future there is a breach if scientific ethics, or you have a claim agains the authenticity of my work.

6th, August 2019

Frenty