

RESEARCH AND NEW DEVELOPMENT PROJECT
COCO LOCO
(CONDENSED MILK MADE FROM COCONUT MILK)

Dairy-free, lactose-free, vegan, naturally sweetened.



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APPROVAL

COCO LOCO

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Surabaya, August 16, 2018

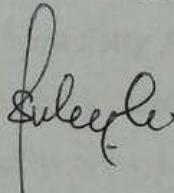
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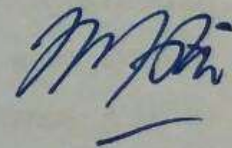
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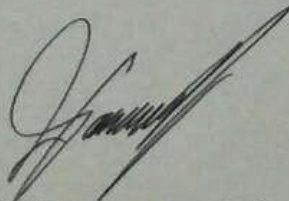
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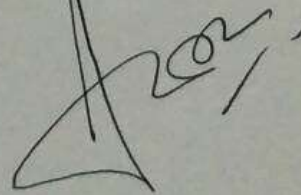
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Executive Summary

Condensed milk is one of dairy products that seems super popular. It's good, sweet, goes so well with any kind of sweets and desserts. It's even loved by everyone at any age. Unfortunately, in fact it's not that good for our health. It's super sweet, it's added high sugar content which almost eliminates the goodness of the milk instead.

This new product is created to make an alternative to the regular condensed milk found in marketplace. It uses coconut as the main ingredient of the milk. Coconut is considered a miracle fruit, which has a lot of advantages and health benefits from all of its part. Coconut milk is safe for vegan, dairy-free, and also lactose-free. It also provides Medium-Chain Fatty Acids. The saturated fatty acids found in coconut are medium-chain fatty acids, which are more quickly metabolized by the liver. Its health benefits always continues to impress. A lot of benefits obtained from the coconut milk will be explained in the background.

This product will be available in any convenience store and supermarket in many cities. It's for everyone, especially housewife that does grocery shopping. It's also safe for children to consume. It's also naturally sweetened, so it's healthier, even for those who suffer diabetes, high blood pressure, and so on.

Coconut condensed milk is expected to fulfill the needs of everyone to live healthier, to consume something more safe, and primarily for vegan, lactose allergen, dairy product allergen, and people who suffer particular diseases.

Customers' satisfaction, and vision mission values are the most important thing that keep us going and keep improving ourselves.

Table of Contents

Acknowledgement	
Approval	
Executive Summary	i
Table of Contents	ii
List of Tables	iv
List of Figures	v
Chapter 1 Introduction	1
1.1. Background	1
1.2. Objectives.....	7
Chapter 2 Overview	8
2.1. Ingredients.....	8
2.2. Utensils.....	12
Chapter 3 Processing Sequence	16
3.1. Process until Final Result.....	16
3.2. Complete Recipe	17
3.3. Storing Method and Shelf Life.....	17
Chapter 4 New Product Overview	18
4.1. Nutrition Fact	18
4.2. Characteristics	20
Chapter 5 Business Plan	22
5.1. SWOT Analysis	22
5.1.1. Strength	22
5.1.2. Weakness.....	23
5.1.3. Opportunity	23
5.1.4. Threats.....	24
5.2. Marketing Plan	25
5.2.1. Product	25
5.2.2. Target Market.....	25
5.2.3. Vision, Mission, Value.....	25
5.2.4. Strategic Alternatives	26
5.3. Technical Aspect.....	27
5.3.1. Location.....	27
5.3.2. Production Capacity	27
5.4. Financial Aspect.....	27
5.4.1. Pricing Strategy	27
5.4.2. Consideration	28
5.4.3. Setting Price	29
5.4.4. Break Even Point.....	30
Chapter 6 Conclusion	33
6.1. Conclusion	33

6.2. Suggestions	34
Bibliography	35
Appendix	36

List of Tables

Table 1. Coconut Milk Nutrition Facts	18
Table 2. Coconut Condensed Milk Nutrition Facts	19
Table 3. Variable Cost.....	29
Table 4. Fixed Cost	30
Table 5. Overhead Cost.....	31

List of Figures

Picture 1. Shredded Coconut.....	8
Picture 2. Hot Water.....	9
Picture 3. Stevia or Other Sweetener	10
Picture 4. Vanilla Extract / Essence	11
Picture 5. Blender.....	12
Picture 6. Strainer / Cheesecloth	12
Picture 7. Non-stick Pot	13
Picture 8. Spatula.....	13
Picture 9. Bowl.....	14
Picture 10. Spoon	14
Picture 11. Ladle	15
Picture 12. Drink Pouch	15
Picture 13. Front Logo Packaging.....	36
Picture 14. Back Logo Packaging	37