

**RESEARCH AND DEVELOPMENT FINAL PROJECT**

**PEPINO HEALTHY INSTANT DRINKS**

**“LARICA”**



**OTTIMMO**

**BY :**

**LOUIS ANTONIUS DWIPUTRA**

**NIM : 1674130010017**

**STUDY PROGRAM OF CULINARY ART**

**AKADEMI KULINER DAN PATISERI**

**OTTIMMO INTERNASIONAL**

**SURABAYA**

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This report is entitled “ Pepino Healthy Instant Drinks : Larica”. The submission of this report is required to complete the Diploma III Culinary Arts and Baking & Pastry Arts. Research and Development is a form of learning outcome for 3 years in OTTIMMO. This report contains the purpose of the product, nutritional facts from the ingredients, steps required to make the product and marketing strategy for the product.

The writer apologize for mistakes in this Research and Development report, and open to any critics and suggestion. Hopefully this report can be used as reference and guidelines for whomever who reads.

## **APPROVAL**

Arranged by:

Louis Antonius Dwiputra

1674130010017

Surabaya, August 2018

Approved by:

Supervisor,

Examiner 1,

Examiner 2,

Heni Adhianata, STP,

M.Sc

NIP. 19900613 1402

016

Arya Putra Sundjaja,

SE

NIP. 19801017 1703

001

Dr. Ir. Fadjar Kurnia

Hartati, MP

NIDN. 0711116601

Director of Akademi Kuliner dan  
Patiseri Ottimmo International

Head of Study Program Culinary Art  
Akademi Kuliner dan Patiseri  
Ottimmo International,

Zaldy Iskandar, B.Sc

NIP.19731025 1201 001

Irra Chrisyanti Dewi, S.Pd, M.SM

NIP.19781201 1702 028

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## **EXECUTIVE SUMMARY**

Larica is a instant drinks made from Pepino fruit. Pepino fruit is considered super food in North America. Pepino contains a lot of vitamins and minerals to support your body to become healthier.

The form of the product is a powder. The reason the product is in powder form is because it is easier to consume the product. Having a powder form means a little water percentage, thus increasing the shelf life without the help of additives.

The product is sold at an affordable price. The cost of the product, mainly the main ingridient is not that expensive, making the selling price is affordable for most people.