

# **ENTREPRENEURSHIP FINAL REPORT**

## **ZAZIL BAKERY**



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**SURABAYA**

# APPROVAL

## ENTREPRENEURSHIP FINAL REPORT

### ZAZIL BAKERY

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## **PREFACE**

Praise and thank to Allah S.W.T, who have blessed and given health for the successful completion of this report. This report is prepared based on entrepreneurship results conducted by the Author during 6 months. This report is prepared as one of the requirements to complete the Diploma III of Culinary Arts.

In the process of completion of this report, the Author has received much guidance and assistance from various parties. To that end, the Author expresses their sincere thanks to:

1. Miss Irra Chrisyanti Dewi, S.Pd., M.S.M as Advisor and Head of Culinary Arts Study Program who guided, provided guidance and suggestions until the completion of this report.
  2. Mr Zaldy Iskandar, B.Sc. as Director of OTTIMMO International Master Gourmet Academy Surabaya.
  3. Other parties who wish to be referred to as parents and colleagues, etc.
- Finally, the Authors hope that this report can be useful for us all.

Surabaya, September 20<sup>th</sup> 2019

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## **ABSTRACT**

An Entrepreneur Program is an excellent choice of practice to train people how to do business, starting from the planning to the financial report post operating. It's a good practice especially for young millennials nowadays that have so much creativity and innovations.

Though, the average income level is not that high, Indonesian people especially South Sulawesi people can be considered to be very consumptive, especially on buying via online. Culinary is intensely growing more in Indonesia, so many new crazy creations. It's a very good impact because the rate of demand will be high enough to give possibilities for new food entrepreneurs to emerge into the market.

As a baking and pastry enthusiast, the owner of Zazil Bakery were encouraged by the idea of using OTTIMMO's Entrepreneur Program as a starting line to develop and create his own business. Create and develop business by follow the trend consumer pattern South Sulawesi People.

**Keyword:** Entrepreneurship, consumer pattern, Zazil Bakery

## PLAGIARISM STATEMENT

I, Endar Pradesa as the author of this report certify that this report is purely made and finished by my own using my personal knowledge, researches, and practices, based on every sources and materials in any form of books, lecture notes, documents, electronic or personal communication. I also certify that this report has not previously been submitted or used for assessment in any other unit, except where specific permission has been granted from all unit coordinators involved, or at any other time in this unit, and that I have not copied in part or whole or otherwise plagiarized the work of other students and/or persons.

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