

CHAPTER 6

Conclusion

6.1 Conclusion

As we can see there are a lot of healthy food and beverage in Indonesia, and it makes food industry have to think smart about their innovations and their research and development products. By doing this home industry production there are always some advantage and disadvantage, for the advantage we could create a healthy snacks for the consumer but the disadvantage if it is the rainy season, we have to rent dehydrator machine.

Only a few people know about the benefits of the lemon skin. This lemon skin contain salvestrol Q40 and limonene, which are known to fight against cancerous cells in the body, And also Lemon skins have lots of calcium and Vitamin C. Our product Lemon Skin Chips can be enjoyed by only IDR 15.000, it's quite cheap for beneficial snack like our product. My product will have sweet and bitter aftertaste from the characteristic of the lemon skin.

We will make sure this product will be compete with any other fruit skin snacks, and our product will make a process to add more flavour so consumer will not bored.

6.2 Suggestion

This is a new product called lemon skin chips, for save the crispy texture condition consumer should store this lemon skin into a container and closed it really tight. Shelf life this product will last for 2 months.

Eat this snack while working or watching tv is the best way to enjoy it, this product also be made as a gift or give to your family as a souvenir. There are some several way to eat, it will be more delicious if the lemon skin chips accompanied with cup of tea.