

CHAPTER 1

1.1 BACKGROUND

Everybody should be known about durian, how smell and fatty they are right? So delicious when we think about eat durian, sometimes we ignore it to think how dangerous durian for our body. But do you know if durian-core has a lot of benefit for us? For the example is the product which I want to introduce to all of you : durian seeds sausage

Durian is the fruit of several tree species belonging to the genus durian. The name “durian” is derived from the Malay-Indonesian languages word for durian or “spike”, a reference to the numerous spike protuberances of the fruit, together with the noun-building suffix. There are 30 recognized durian species, at least nine of which produce edible fruit, and over 300 named varieties in Thailand. Duriozibethinus is the only species available in the international market other species are sold only in their local regions. There are hundreds of durian cultivars many consumers express preferences for specific cultivars, which fetch higher prices in the market.

As you can see, not many people know and realize about waste of a fruits. How to manage and recycle it into a new breakthrough in food and beverages. Now we are talking about one of waste from fruit that not many people realize and aware about it. Durian, we choose this fruit because we see a lot of people after eat this fruit, they just throw the core away to garbage can.

We still think and discuss how to managed the waste from this fruit, after a long process finally we decide toss sausage from durian seeds. Now days, so much demands from the market to make a good, fast, hygiene and healthy beverages. So we help them to give a redemption for a daily consume, and they do not need to worry about their daily needs anymore.

Now you already know what the benefit of our product and we give you a sausage healthy in one packaging with no any difficult of afraid with other product that use a lot chemical and artificial ingredients to made it.

1.2 OBJECTIVE

1. Knowing benefit durian seeds for body
2. Knowing nutrients of durian seeds
3. Reduce waste durian seeds