

## **CHAPTER V**

### **CONCLUSION**

#### **5.1 CONCLUSION**

Knowing the number of vegetarian has increase significantly over the past 7 years because of healthy lifestyle trend, the demand of vegetarian food also increased. Modern days lifestyle also affect people behavior nowadays, they often don't have times to cook their own food. We see this as an opportunity, so we present what people need, a vegetarian ready to eat food.

Using banana flower as the main ingredient bring a lot of nutrients in the product itself. With a great taste, we are very confident that The Veg's can enter the market successfully and compete with the other brand.

#### **5.2 SUGGESTION**

The floss itself, contains a lot of oil, which make it don't last long. If we can reduce the oil amount in it, I'm pretty sure the product can have a longer shelf life without using any preservatives. For the next production, I will left the floss a bit longer in the strainer and left them in the kitchen tissue, so that the oil can be reduced.

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