APPENDIX

Fixed Recipe

Shredded Banana Blossom

(Abon Jantung Pisang)

Ingredients:

~ 500 gr banana blossom ~ 2 tea spoon ground coriander

~ 1 liter water ~ 1 spoon of palm sugar

~ 100 ml coconut milk ~ 3 red chilli

~ 8 shallot ~ 2 piece of bay leaves

~ 5 garlic ~ 1 cm galangal

seasoning)

Steps:

- 1. Heat water and coconut milk until simmer, then add the banana blossom, boil until it become tender.
- 2. Strain the banana blossom and tear it into a smaller size.
- 3. Put the shallot, garlic, chilli, coriander, palm sugar, salt into a food processor then puree it.
- 4. Sauté the mixture with a little bit of oil then add the galangal, bay leaves, and mushroom powder. After that mix the banana blossom in.
- 5. Cook until the mixture absorb in the banana blossom.
- 6. Heat the cooking oil then fry the banana blossom, strain and serve!

Sticker Design



Picture 43. Sticker



Picture 44. Packing Design