

RESEARCH AND DEVELOPMENT FINAL PROJECT

“The Veg’s “

Banana Blossom Floss

(Rich in Vitamin A,C,E, Fiber, and Potassium)



By

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INTERNASIONAL

RESEARCH AND DEVELOPMENT FINAL PROJECT

“Banana Blossom Floss”

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PREFACE

Taking part in a Diploma Curriculum in Ottimmo International and in order to improve our student's practical knowledge in Culinary Art, we are required to make a Research and Development Project as a Final Project. In this paper, I would like to express my deepest appreciation to all those who provided me the chance to complete this report. I give my special thanks to my lecturer , Mr. Zaldy Iskandar , B.Sc. ,that encourage us (his student) to create this final project.

Doing this project help me to enhance my knowledge in creating a new substitute product, hoping that someday the product will be accepted and useful for public uses .

Furthermore i would like to thank my assistance lecturer, Ms. Irra Chrisyanti Dewi, S.Pd., M.S.M for helping me supervise my product, and guide me along in the process of making this report.

EXECUTIVE SUMMARY

The *Musa Acuminata* or people usually called it Banana have 2 part that can be eaten, the fruit itself and the flower called the blossom. Banana gaining in popularity among tropical fruits worldwide, banana is now ranked fourth in total tropical fruit production after papaya, orange, and mango. People commonly only eat the fruit and aren't familiar with the flower, which is very unfortunate because the flower itself contain a lot of nutrient and very suitable for the vegetarian regarding of its texture is very similar with the texture of meat.

Knowing the need for the vegetarian people, the idea of making meat floss into a vegetarian food comes up, and I had like to present "The Veg's" which is a banana flower floss. The texture of banana flower that is rich of fiber makes it taste like meat and easily replace the role of meat in floss. Also the rich nutrient of banana flower (fiber, vitamins, mineral) help to fulfill, the nutrient need for the vegetarian which they cannot get because they can't eat meat. Seeing the number of vegetarian and health concerning people which keep raising in the past 10 years, I see an opportunity in creating this healthy product.

The floss will be packed in a cardboard based packaging in a vacuum condition to make it last longer without any preservative. We will sell this product in our online and home production shop, we will also distribute some of the product to a famous supermarket. The selling price of the floss is 25.000 per pack (nett weight 100 gr), which is still very affordable to purchase.

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