

**RESEARCH AND DEVELOPMENT FINAL PROJECT  
THE HEALTHY SUPER POWDER  
( AVOCADO SEED )**



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**RESEARCH AND DEVELOPMENT FINAL PROJECT**  
**SIGNATURE PAGE**  
**THE HEALTHY SUPER POWDER**  
**( AVOCADO SEED )**

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## **EXECUTIVE SUMMARY**

Avocado Seed is made from the avocado seed that been dried for hours until the water percentage almost gone. Almost all people throw the avocado seed away because they did not know what is the function of the avocado seed.

That's our time to make the differences so every body can consume it and feel the power of the mother nature. So we will introduce " Super Powder " to the citizen of Indonesia. Why we named it " Super Powder " because the powder has a lot of function can be drink and can be mixed with flour for dough purpose.

We will packed our product in aluminium pouch that can be resealable again so our customer can reseal it after using. We will sell it start from Rp. 80.000 for each pouch. We will promote our product with cooking demonstration using our product so every people can know exactly how to use it. Our target is middle high consumert.

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