

**RESEARCH AND DEVELOPMENT FINAL PROJECT**

**“VEGIE JAM”**

**HIGH VITAMINS AND MINERALS JAM MADE FROM BROCCOLI**



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## “BROCCOLI JAM”

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## **PREFACE**

As a student of diploma curriculum, we must do Research and development project. In this project , I would like to thank our lecturer , Mr. Zaldy Iskandar , B.Sc. ,who has taught and given us encourages

Doing this project helped me to enhance my knowledge as a student to learn make a product and know customer interest to a new product.

And i would like to thank my assistant lecturer , Ms. Asri Puspita Wardani,STP.,Msc for helped me improve my product, and guide me along the process of making this report.

## **EXECUTIVE SUMMARY**

Broccoli is an edible green plant in the cabbage family. The word broccoli comes from Italian plural. Broccoli is often boiled or steamed. There are three commonly grown up of broccoli, calabrese broccoli, sprouting broccoli, purple broccoli. But, commonly in Indonesia we use calabrese broccoli or broccoli.

Broccoli jam is the best way to eat vegetable for those who doesn't like vegetable because of its smell and taste, also we are ready to compete in food industry. Our target is those who doesn't like to eat vegetable, especially children to fulfill their nutrients. We know that people are aware about their health.

Broccoli jam will be distributed to supermarket and will be sold in big scale from our production building. Our product will be stored in the rack and packed into jar bottle (glass jar). Broccoli jam will be priced at Rp 28.500,00 per bottle with net weight 300gr