

## **CHAPTER V**

### **Conclusion**

There are so many nutritional drinks in Indonesia. It makes this product has to compete with more variants and stay with our tagline “herbal without preservative”. We take advantage of this situation by introducing "Tabaca Pea" as a nutritious drink adapted to today's lifestyle where this product provides balanced nutrition (carbohydrates, proteins, minerals, vitamins, iron, and milk) in 1 type of powder drink. "Tabaca Pea" it can be used as a substitute for milk or stomach filler if it does not have time to eat. This product can be a good nutritional drink products consumed daily. In product development, of course we will use the juice of vegetables or other fruits to Adjust to consumer tastes

We sure this product can compete with other nutritional drinks on the market. Especially support by the market demand for healthy nutritional products. We also add this product on social events and give training about how important nutrition balance diet is to support healthy lifestyle movement in Indonesia. Overall, this product still need to undergo a process of adding variants and machines that customers will stay faithfully with this product.

## APPENDIX

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