CHAPTER V

CONCLUSION

There are so many variants of fruit syrup and only a few of savory jam product in the local food industry. We take advantage of this situation by introducing onion jam product.

Only few people know about the potential value contained in onions. Onion is rich in vitamin c, has a good amount of fiber, low on calories, they are good for digestive system and can reduced risks of certain diseases. The target market for this product is vegetarian, fast food lovers, children who don't like vegetables, etc.

We are sure that this product can compete with other savory jam product on the market. Especially supported by the market demand of healthy food and fast food complementary product. Overall, our product still need to undergo a process of adding variants of flavors that consumers do not easily get bored.

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