

CHAPTER V

CONCLUSION

5.1 Conclusion

Healthy lifestyle is happening nowadays. It makes local food industry increasing. Quantity of buyer is increasing too. So our company take the opportunity to make a new innovation by our Green Tofu.

Edamame itself contains a lot of protein, mineral and other nutrients that can prevent a lot of illness and it can make you healthy. Our tofu is made from 100% natural ingredients, packed with a good and nice packaging. The price of our product are so cheap and nice to the pocket, Which is very worth it to buy.

We really optimist that our product will compete on the market. Afterall our product still have to improve the flavor and make it more tasty.

5.2 Suggestion

1. Try to combine with other ingredients to improve the flavor
2. Developing a new variation with cook to a new food variation to make new innovation

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