

## **CHAPTER V**

### **CONCLUSION AND SUGGESTION**

#### **5.1 Conclusion**

There are so many products that claimed low fat but not contains high nutrition. Our products are low calories with high nutrition. So we introduce our product “Veg Mayo” .

Our Vegetarian Mayonnaise is made from tofu and avocado. We choose high quality of our ingredients and we also sell it with reasonable price. Our product are safe to consumed by all age and for vegetarian people. We don't use eggs in our product.

This product will be affordable by middle low, middle up, and upper class people. We sell our products around Surabaya city and we will be expanding to Jakarta, Bali, Medan, Makassar, etc. Our vegetarian mayonnaise cost Rp. 75.000,- per jar. We believe that our product will be loved by consumers.

#### **5.2 Suggestion**

Our product's texture is not like other mayonnaise, so we still trying to make the same texture. Our jar packaging is too expensive so we planning to looking forward to change our packaging.

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