

## **CHAPTER V CONCLUSION & SUGGESTION**

### **5.1 CONCLUSION**

There are so many healthy food demands of the local food industry. It makes the local food industry have to compete for issuing various innovations and good research and development products. We take advantage of this situation by introducing our product.

Our “Herky” is made from banana hearth. We chose banana hearth and okra. Not only uniqueness, but it also contains many vitamins, high fiber, and less calories.

This product will be affordable by middle low, middle up and upper-class people. We can sell our product around Surabaya. Our “Herky Jerky” cost is Rp 33.000. We believe that our product will reach the BEP if we can sell Our **30 pcs** in a month.

### **5.2 SUGGESTION**

There are lot of limitations from “Herky” and it could improve in the near future. Our mission is to make new innovations so we could add different values from our products. In the present, demand is still limited. Traditional method of production is the only option. When demands get high, we maximize our method by using machines to fasten our productions.

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