

CHAPTER V

CONCLUSION

5.1 Conclusion

The healthy food products demands of the localfood industry is really high. It makes the local food industry have to keep improving, innovating, and do a good research to developing the products. Our company take the opportunity of this situation by introducing Instant Beetroot Drink.

Many people have already know about the benefit of consuming “Heart BEET”. Our product contains many antioxidant molecules such as vitamin C and it is low-fat. Beetroot is a good source of glutamine, an amino, iron and folate (naturally occurring folic acid). It also contains nitrates, betaine, magnesium and other antioxidant (notably betacyanin). This product is a solution for everyone especially people who suffer hypertension. Perfect healthy Instant Drink product for them.

5.2 Suggestion

We are sure that this product could outstand other similar product available in the market because of in uniqueness and authenticity. However, we value customer's review and feedback and we believe that this product could be improved in many ways to meet customer's expectation. Using more advanced device could fasten the production time, yet the production cost will surge that this method could only be implemented after significant profit is earned.

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