

## **CHAPTER V**

### **CONCLUSION**

#### **5.1 Conclusion**

Our product is a product that using an unique ingredients that usually people will let it go to waste , so we take that as an opportunity to develop a healthy snack product , with so economic price which is Rp.15.000,- with 150gr net weight.

Our target market is urban middle class people who wants to start a happy lifestyle without having to skipping their snack time . Besides ,our ingredients contains so many benefits to be consumed. It contains high vitamins and minerals.

#### **5.2 Suggestion**

1. Developing new flavor variation.
2. Need to be combined with another healthy ingredients

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