CHAPTER I

INTRODUCTION

1.1 Background

Chips is a food made from any ingredients that processed with conventional or modern method. Back then, people make chips using a conventional fry pan, but now people made it with a any kind of modern machine such as vaccum fryer. Turn an ingredients into a chips can also make the ingredients itself more lasting and very convenience to consume.

Fruits in an example of ingredients that can be processed into a chips. In indonesia, any kind of fruit are very easy to get. Fruits are loved by so many people, especially jackfruit. Making fruit chips is also a good solution to take advantage of people who like to eat fruit as a snacks.

Jackfruit demands in Surabaya is high, instead not only the flesh that can be eaten, but also the seeds. The seeds of jackfruit isn't an usual ingredients of food. But it also can be turn into something good with also contains high nutrients. Jack fruit seeds is soource of carbohydrate, protein, and energy so it can be used to be a very potential product. Jackfruit seeds is also source of minerals that contains iron, fosfor, and calcium. Jackfruit seeds are made not very different compareed to other chips products, what make its differents is jackfruit seeds chips is made from the third layer from the jackfruit seeds that has a white-ish colour.

Jackfruit seeds are very easy to get even not in the right season . Because people don't know how to processed it , the price of jackfruit seeds are very cheaps. Our company sees that as the opportunity to sell it because we're the pioneer to make this kind of product . And we also help to use the unused part of jackfruit so it will not go to waste.

1.2 Objectives

The Purpose of making this products:

- 1. Making profits and gaining a selling value of jackfruit seeds to have a higher economic value.
- 2. Helping to create a career opportunity and reduce unemployment
- 3. Increasing people demand for jackfruit seeds
- 4. Making product that can be fulfilled the demands of healthy product that also cheaps and economic for everyone to afford.
- 5. Processing a part of jackfruit so it will not go to waste.