INDUSTRIAL TRAINING REPORT INTERNSHIP REPORT AT BRAUD GENERAL STORE JAKARTA



ARRANGED BY DAVINA ALIFAH SHAFIYAH 2274130010056

CULINARY ARTS STUDY PROGRAM
OTTIMMO INTERNATIONAL
MASTERGOURMET ACADEMY
SURABAYA
2025

PLAGIARISM STATEMENT

I certify that this assignment/report is my own work, based on my personal study and/or research and that I have acknowledge all material and sources used in its preparation, whether they be books, articles, reports, lecture notes, and any other kind of document, electronic or personal communication. I also certify that this assignment/report has not previously been submitted for assessment in any other unit, expect where specific permission has been granted from all unit coordinators involved, or at any other time in this unit, and that I have not copied in part or whole or otherwise plagiarised the work of other students and/or persons.

On this statement, I am ready to bear the risky/any sanctions imposed to me in accordance with applicable regulations, if in the future there is a breach of scientific ethics, or you have a claim against the authenticity of my work.

Surabaya, Agustus 19th, 2025

Davina Alifah Shafiyah

APPROVAL 1

Title : Industrial Training Internship Report at Braud General

Store

Company name : Braud General Store

Company address : Jl. Cisanggiri III No.1, Petogogan, Kebayoran Baru, South

Jakarta, Jakarta 12170

No. telp./fax. : (+62) 821 24328172

Which is carried out by Students of Culinary Arts OTTIMMO International

MasterGourmet Academy Surabaya

Name : Davina Alifah Shafiyah

Reg. no : 2274130010056 Has been tested and declared successful.

Approved by, Jakarta, July 04th ,2025

Advisor Supervisor

Heni Adhianata, S.TP., M.Sc Khezia Nurizti Hakim

NIP: 199006131402016 Head Pastry

Acknowledged by, Director of OTTIMMO International Master Gourmet Academy Surabaya

NIP. 197310251201001

Iskandar, B.Sc

APPROVAL 2

INDUSTRIAL TRAINING REPORT AT BRAUD GENERAL STORE JAKARTA

Arranged By: Davina Alifah Shafiyah

2274130010056

Industrial Training conducted from January 4th 2025 until July 4th 2025 at Braud General Store Jakarta

Approved by:

Advisor

Examiner I

Examiner II

Heni Adhianata, S.TP., M.Sc

NIP. 19960830 2303 019

Elma Sulistiya, S.TP., M.Sc.

NIP. 199709162302087

Filias Kusuma, S.E., M.M.

NIP. 198712032403023

Acknowledged by,

Ac Master Gourmet Academy, **Director of OTTIMMO International**

Iskandar, B.Sc.

NIP. 197310251201001

Head of Culinary Arts Program Study **Ottimmo International**

Master Gourmet Academy,

Heni Adhianata, S.T.P., M.Sc

NIP. 19900613 1402 016

PREFACE

Praise be to God Almighty because on this occasion I was able to complete this internship report.

I also take this opportunity to express my gratitude to:

- Zaldy Iskandar, B. Sc as director of Ottimmo International Culinary Artand Patisserie Academy.
- 2. Heni Adhianata, S.TP., M.Sc as advisor
- My parents who always support and help me in personally and providing moral & material support for me.
- My friend who has supported the progress of thus report from beginning to end.

That is all I can say, I apologize if there are errors or inconsistence in the use of words or sentences. Hopefully, the following report is helpful for the readers. Thank you.

Surabaya, August 19th 2025

Davina Alifah Shafiyah

ABSTRACT

The author worked as an intern at BRAUD General Store Jakarta from January to July 2025. The internship was split into two main departments: Pastry (January–April) and Bakery (April–July). The modern eatery BRAUD General Store blends the ideas of a bistro and an artisan bakery. The eatery offers premium goods like sourdough bread, croissants, and other pastries. Building a strong work ethic, comprehending kitchen hygiene and management standards in a professional setting, and applying theoretical knowledge to real-world kitchen operations were the objectives of the internship. The organizational structure, daily responsibilities, workflow processes, and product handling of the kitchen team are described in this report. The report discusses problems that arose throughout the internship, including miscommunications and understaffing, in addition to the solutions that were put into place. This internship significantly enhanced the author's culinary abilities, adaptability, collaboration, and readiness for a career in the food and beverage sector.

Keyword: Internship, Artisan Bakery, Pastry, BRAUD General Store

TABLE OF CONTENTS

Plagiarism Statement	ii
Approval 1	iii
Approval 2	iv
Preface	v
Abastract	vi
Table of Contents	vii
List of Figures	ix
List of Tables	X
Chapter I Introduction	1
1.1 Background of Study	1
1.2 Industrial Training Objective	2
1.3 The Benefit of Internship	2
1.3.1 For Students	2
1.3.2 For Ottimmo Inernational	2
1.3.3 For Braud General Store Jakarta	2
Chapter II Establishment Background	3
2.1 History of Braud General Store Jakarta	3
2.2 Vision, Mission and Company Objective	4
2.2.1 Vision	4
2.2.2 Mission	4
2.2.3 Company Objective	4
2.3 Organization Structure and Main Task	4
2.4 Establishment Description	6
2.5 Hygene and Sanitation	7
Chapter III Internship Activities	9
3.1 Job Description	9
3.1.1 Pastry Departement	9
3.2.1 Bakery Departement	9
3.2 Product	10

Appendix	25
Bibliography	24
4.3 Suggestion	23
4.2 Problem and Solution	
4.1 Conclusion	22
Chapter IV Conclusion	22
3.4 Event	21
3.3 Picture of Place	18
3.2.2 Product Description of Bakery Departement	15
3.2.1 Product Description of Pastry Departement	10

LIST OF FIGURES

Figure 2. 1 Kitchen Brigade	4
Figure 3. 1 Kouign Amaan	10
Figure 3. 2 Almond Croissant	11
Figure 3. 3 Financiers	11
Figure 3. 4 Smoked Chicken & Cheese Bun	12
Figure 3. 5 Earl Grey Yuzu	12
Figure 3. 6 New York Cheesecake	13
Figure 3. 7 Matcha Strawberry Cake	13
Figure 3. 8 Mixed Berries Pie	14
Figure 3. 9 Chocolate Cake	14
Figure 3. 10 Apple Tatin	15
Figure 3. 11 Sourdough	15
Figure 3. 12 Baguette	16
Figure 3. 13 Brioche	16
Figure 3. 14 Bagels	17
Figure 3. 15 Shokupan	17
Figure 3. 16 Kitchen Pastry	18
Figure 3. 17 Pastry Storage	18
Figure 3. 18 Kitchen Bakery	19
Figure 3. 19 Proofer Machine	19
Figure 3. 20 Dry Storage	20
Figure 3. 21 Walk In Chiller	20
Figure 3. 22 Collaboration Event	21
Figure 3. 23 Ramadhan Hampers	21

LIST OF TABLES

Table 3. 1 Pastry Department	. 9
Table 3. 2 Bakery Department	. 9