

CHAPTER 5

CONCLUSION

5.1 Conclusion

Many people are unaware that processed fruits can be as delicious and nutritious as the original fruit. Therefore, “COCO” is created to fulfill most people’s need for healthy food that is also tasty at the same time.

“COCO” uses coconut as it’s main ingredients because coconut contain vitamin C, calcium, iron, and traces of minerals that will give additional nutrition that body needs. Only using natural high quality ingredients in the making process, “COCO” is a smart solution for vegans, intolerant, elders, and people on diet. This product will surely compete other competitors, knowing the fact that people nowadays are in dire need of healthy food.

5.2 Suggestion

“COCO” needs to develop new flavor varieties to prevent consumer from getting bored.

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