

APPENDIX

1. Picture of Products and Attributes of Business



Picture 1.1 “Mr.Salted Jam”



Picture 1.2 Product Logo Design



Picture 1.3 Packaging Design

NEW RECIPE

“Mr.Salted Jam”

(HIGH PROTEIN HOMEMADE JAM MADE FROM SALTED EGG)

INGREDIENTS:

2 Salted Egg

180ml Low-Fat Milk

5gr Black Pepper

5ml Mineral Water

30gr Cornstarch

DIRECTIONS:

- Put Salted Egg into food processor with the Low-Fat Milk and mix them until mixed.
- Put the Ground Blackpepper into salted egg and mix again with food processor.
- Mix cornstarch with the mineral water.
- After that, put the salted egg into non stick pan and wait until foamed and then mix with the cornstarch water.
- Stir it until thicken with low heat
- After thicken, “Mr.Salted Jam” ready to be eaten.