

RESEARCH AND DEVELOPMENT FINAL PROJECT

“ Crackers Cucumber Skin”

(Non MSG crackers made from cucumber skin high of vitamin K)



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PREFACE

As a part of the Diploma Curriculum and in order to gain practical knowledge in the field of culinary, we are required to make a research and development as final project. In this project report we have included the detail of ingredient, cooking methods, nutrition facts, marketing strategy and also product calculations.

Doing this project very helped us to enhance my knowledge as a student regarding to understand the customer interest toward this new product , with expectations that someday this product will be accepted and useful for others .

Finally, we would like to thank our lecture Mr. Zaldy Iskandar, Mr. ira and Ms. Diana for their help in supervise our product and making this project.

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EXECUTIVE SUMMARY

"Crackers Cucumber Skin" can be our best opportunity, we try to make people who usually only consume the contents of cucumber fruit, now we can taste the chips that are not less delicious with chips sold in the Indonesian market that uses cucumber skin. Many people who wasted the cucumber skin without realizing that there is a savour that is in the cucumber skin. so that why we use the cucumber skin to make a good new product and good taste to.

We are also ready to compete in the food industry. We serve our "Crackers cucumber Skin", our target is not only vegetarian but also children and everyone with healthy lifestyle. We are aware that people's awareness of a healthy lifestyle has improved over the last 10 years, so we believe people will easily accept this healthy product.

"Crackers Cucumber Skin" we will sell by distributing it to supermarket, and selling it in our production environment, also we will participate in exhibition bazaar & culinary. Our products will be stored in plastic packaging. The selling price of "Crackers Cucumber Skin" is Rp. 18.000 per pack with a net weight of 250 grams.