

**CULINARY INNOVATION AND NEW PRODUCT
DEVELOPMENT PROPOSAL**

**UTILIZATION OF CHICKEN BREAST FOR MAKING HIGH
PROTEIN CHIPS**



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2024

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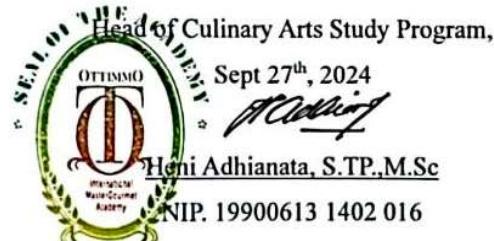


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APPROVAL 1

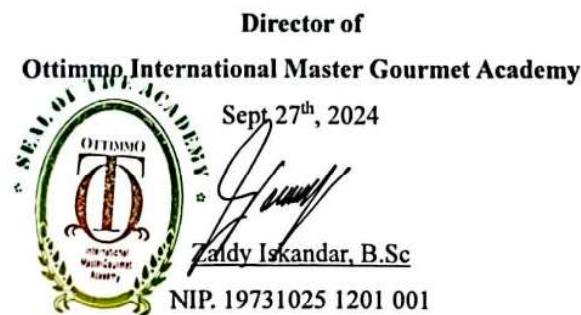
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UTILIZATION OF CHICKEN CHIPS FROM CHICKEN BREAST

Culinary Innovation and New Product Development report by:

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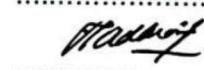
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PREFACE

Praise to God, for giving me strength and letting me through all the difficulties so I was able to finish this culinary innovation and new product development report.

I also take this opportunity to express my gratitude to:

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ABSTRACT

Chips is a snack that is often enjoyed from young to adults, with a variety of flavors and from a variety of raw materials. The purpose of this study is to make chips that contain high protein, are healthy and can be low-fat snack. This product has protein that can help meet daily protein needs with these chips. And for people, this diet can be obsession because this product is a healthy snack because it only uses chicken breast, dada ayam dapat membantu pertumbuhan otot dan rendah akan lemak kalori dari dada ayam juga relatif sedikit. And the processing of this product does not use any oil or flour and the cooking process also only uses an oven. The nutrition value of this product stated that it has 134 kcal energy per serving with the serving size of 18 grams. The selling price of this product is Rp 14.000/pack.

Keyword : *High protein, Chicken breast, Chips*

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