

CHAPTER V

CONCLUSION

5.1 Conclusion

Based on my conclusion, that this product will be introduced by the public that this vegetarian sausage is a sausage from the basic ingredients of vegetables, especially my sausage products from red beans with shitake mushrooms, then this product is equivalent to taste like a sausage made from meat.

Of the marketing will be sold in supermarkets, supermarkets and will definitely be in the demo so that people can know and get to know this product.

5.2 Suggestion :

Needed to expand sales around supermarkets

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