

CHAPTER I

INTRODUCTION

1.1 Background of Study

Bali is one of the capital of tourism city in Indonesia and one of the most popular travel destination in the world because of the beautiful scapeand also the rich cultural heritage. Bali is the favorite destination to go to but because of the covid-19 the tourism aspect in all around the world get hits because of the travel banned and restriction, Bali is one of the location that get hits by the impact of covid-19 because the main source of income of the people of Bali is from tourism and from tourist. But now it is slowly recovering and it is even better than before (*Hitchcock & Putra , 2022*). Many more tourist and people are coming to Bali and not little of them decided to stay and open business in Bali because of the growth of tourism aspect. Because of the growth rate is very fast and still on going now people is trying to open business in Bali, not only local but tourist also try to open business in Bali.

Internship training is one of the most important aspect in study. Because without internship training the student will not have the chance to prepare themselves for the work life in the future. So internship training is preparing them to be better and can be prepared for the future. Trainee can develop skill further and also putting what they already learn in the practical world of working to get practical experience, it also can be a good networking opportunities whether it is with the company or also other people in the industries. The writer got the opportunities to be an intern in one of the bakery in Bali that is quite famous for its artisan Bakery. Braud is a brand that has been standing from 2014 from a small business that grows into what it is now. The internship period is from 16th February until 16th August. Through this internship the author wishes to develop more of his skill in baking, pastry, and learn more about beverage.

1.2 Industrial Training Objective

1. To learn more about real life working condition in kitchen
2. To improve the knowledge about different kinds of Pastry and bakery
3. To develop networking for the future carrier

1.3 The Benefits of Internship

1.3.1 For Students

1. Expanding connection for the future career
2. Gain experiences working in a real life working condition
3. Experiences how to work in a team

1.3.2 For Ottimmo Internasional

1. Introducing Ottimmo to wider networks
2. Get relation with famous artisan bakery

1.3.3 For BRAUD

1. Get potential future recruit
2. Get relation with culinary school
3. Get promoted by trainee for the next batch of student