

CHAPTER V CONCLUSION & SUGGESTION

5.1 Conclusion

There are so many healthy food demands of the local food industry. It makes the local food industry have to compete for issuing various innovations and good research and development products. We take advantage of this situation by introducing our vegetarian cheesecake.

Our Vegetarian Cheesecake is made from mango seeds for the cheesecake crust. We chose mangoes and tofu for the filling to provide different colors than cheesecake in general. Not only uniqueness, but also contains many vitamins, high fiber and less calories. Our cheesecake that we produce is very healthy and can be consumed by vegetarian people as well. We do not use butter or eggs like cake in general with very high calories.

This product will be affordable by middle low, middle up and upper class people. We can sell our product around Surabaya. Our Vegetarian Cheesecake cost is Rp. 41.894,- and value Rp. 84.000,- per each pack. We believe that our product will reach the BEP if we can sell Our Vegetarian Cheesecake at least 128 pieces in a month.

5.2 Suggestion

- Need to develop the texture of our product to make it exactly same as cheesecake generally
- The texture still greasy we need another substitute ingredients for our vegetarian cheesecake.
- Make a better packaging that can compete with others.

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