

CHAPTER I

INTRODUCTION

1.1. Background of Study

Internship is an educational, training, and learning activity carried out in the Business World or the Industrial World to improve the quality of students' abilities and skills before heading to the real World of Work and leaving the scope of learning on campus. Ottimmo International holds an additional program at the end of the final year semester, namely an internship program which is carried out for 6 months according to the internship place that has been interested and passed the interview for that place.

The Author chose Thailand as the place of the internship program for 6 months because it has reasons such as the first, Thailand is famous for its delicious and unique food, especially seafood. Since the Author's hometown is rich in seafood with cheap raw materials but doesn't know how to process it into food that can be sold at a high price, the Author wants to learn how to process seafood so that it can be sold at a decent price. Double-Tree is a Hilton Group that has 2 restaurants, 1 bakery, and 3 bars. In months 1-5, the Author was placed at Egg Station breakfast and in the last month the Author was placed at Hot and Thai Kitchen.

The purpose of this internship is to improve broader skills and deepen the understanding that has been obtained basically on campus. From this internship program, students are expected to gain knowledge and attitude formation obtained from the learning process in every work done. The skills and abilities of students who are considered sufficient, usually after graduation, will be offered work at the internship site or various jobs according to the provisions of each job.

1.2. Industrial Training Objectives

1. Learn and understood the working flow, about other perspectives and another thing about food and beverage from another countries.
2. Improve communication with guest, workplace superiors, and team working skills.
3. Learn how to take responsibility and be disciplined with the rules and balance the pressure and find a solution to any problem that comes.

1.3. The Benefits of Internship

1.3.1. For Students

1. Gain hands-on experience and valuable skills.
2. Build industry networking opportunities for future career prospects.
3. Professional development, learn time management, team work, and communication skill crucial for success.
4. Personal growth, develop confidence, adaptability, and problem-solving abilities.
5. Mentorship, receive guidance and advice from experienced professionals in the field.

1.3.2. For Ottimmo International

1. Industry relevance, ensure students are equipped with up to date skills and knowledge for the workforce.
2. Reputation building, establish strong relationship with industry leaders for future partnerships.
3. Careen service, offer internship placement support to students for valuable work experience.

4. Student success, increase job placement rates and career readiness through internships.

1.3.3. For Double Tree by Hilton Phuket Banthai Resort

1. Fresh perspectives, gain insights and ideas from enthusiastic and motivated interns.
2. Increased productivity, supplement workforce with eager interns, boosting efficiency.
3. Brand ambassadors, create positive relationship with university and student who may become advocates for the hotel.
4. Employee engagement, involve current staff in mentorship and training of interns, fostering a positive work culture.
5. Innovation, encourage creativity and innovation through the fresh perspectives of interns.